



Bloomberg Resorts Corporation

(formerly Active Alliance, Inc.)

14 May 2013

PHILIPPINE STOCK EXCHANGE

Exchange Road, Ortigas Center, Pasig City

Attention: Janet A. Encarnacion
Head, Disclosure Department

Re: Bloomberg Resorts Corporation ("BLOOM")

Gentlemen:

Please see attached disclosure on the result of the Board Meeting of BLOOM held this afternoon.

Very truly yours,

BLOOMBERRY RESORTS CORPORATION

By: 

SILVERIO BENNY J. TAN
Corporate Secretary

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SEC Registration Number

B	L	O	O	M	B	E	R	R	Y		R	E	S	O	R	T	S		C	O	R	P	O	R	A	T	I	O	N			

(Company's Full Name)

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C	H	I	N	O		R	O	C	E	S		A	V	E	N	U	E		E	X	T	.		M	A	K	A	T	I		
C	I	T	Y																												

(Business Address: No. Street City/Town/Province)

LEO D. VENEZUELA

(Contact Person)

245-2185

(Company Telephone Number)

1	2
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Month
(Fiscal Year)

3	1
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Day
(Fiscal Year)

1	7	-	C	
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(Form Type)

any day in June

Month Day
(Annual Meeting)

N/A

(Secondary License Type, If Applicable)

CFD

Dept. Requiring this Doc.

N/A

Amended Articles Number/Section

Total Amount of Borrowings

50

(as of 30 April 2013)

Total No. of Stockholders

N/A

Domestic

N/A

Foreign

To be accomplished by SEC Personnel concerned

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File Number

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Document ID

Cashier

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Securities and Exchange Commission
Current Report Under Section 17 of the Securities Regulation Code ("SRC")
and SRC Rule 17.2 (c) Thereunder

SEC FORM 17-C

1. **14 May 2013**
Date of Report
2. SEC Identification Number: **A1999904864**
3. BIR Tax Identification No.: **204-636-102**
4. **Bloomberry Resorts Corporation**
Name of issuer as specified in the charter
5. **Philippines**
Country of Incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **Unit 601 6th Floor Ecoplaza Bldg.**
Chino Roces Ave. Ext., Makati City
Address of Principal Office
8. **(02) 501 3898**
Registrant's Telephone Number
9. **Active Alliance, Incorporated**
Bldg. 1428 POL Pier Compound, Argonaut Highway
Subic Bay Freeport Zone, Olongapo City
Former name or former address
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Titles of Each Class	Number of Shares Outstanding and Amount of Debt Outstanding
Common shares	10,589,800,556 (as of 30 April 2013)
11. Item number reported herein: Item 9 – Other Events

In a meeting held this afternoon, the Board of Directors of Bloomberry Resorts Corporation (the "Company") approved the following resolutions:

- a) To set the date of the annual stockholders meeting of the Company on 24 June 2013 at 10 o'clock in the morning to be held at the Ballroom of Solaire Manila Resorts and Casino, Asean Blvd, Entertainment City, Barangay Tambo, Paranaque City, or such other venue as the Chairman may approve.
- b) The record date for stockholders entitled to notice and to vote in the meeting shall be 28 May 2013.

c) The agenda for the meeting shall include the following:

1. Approval of the minutes of the previous meetings
2. Report of the Chairman and CEO
3. Approval of the Report of the Chairman and of the Audited Financial Statements
4. Election of the members of the Board of Directors
5. Appointment of the External Auditor
6. Other Matters

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOOMBERRY RESORTS CORPORATION

By:



SILVERIO BENNY J. TAN

Corporate Secretary

Date: 14 May 2013